



Rockwell Automation System Integrator Program

Welcome to Integrator News, the newsletter from Rockwell Automation that helps keep you up to date on the Systems Integrator Program. Integrator News includes Program news and reminders, tech tips, examples of customer successes, and recently released products and services.

Of course, we're looking for your feedback. Please let us know what you like or don't like about the newsletter and suggest other topics we can address, tools we can provide, and how we can improve communication with our partners.

E-mail rschannel@ra.rockwell.com to give us your feedback.

Program News

Visit the Extranet for the 2009 Toolkit Programs Update

Logon to the extranet for the latest [Channel Programs News](#) including program and product updates, partners-only training info, tips, tools, support and more. In many cases, we will only be distributing information via e-mail or posting it on the extranet.

Please take a few minutes to review the [2009 Toolkit Programs Update](#) presentation to find out about new products that will be included in the Toolkit license, benefits enhancements, pricing, support, and more.

Toolkit license migrates to FactoryTalk Activation for 2009

All 2009 Toolkit licenses will support FT Activation only. Instead of a 3 ½" master floppy disk, participants will receive an Activation Code Certificate with their annual toolkit renewal shipment. The Activation Code will be used to activate your license(s) online - no more floppy disks! A new revision of the FactoryTalk Activation Tool is due in October which will support and enhance toolkit license administration.

Stay tuned to the Channel Programs web page for news, tips, and upcoming online training sessions on FactoryTalk Activation specifically for Toolkits.

Learn more about FactoryTalk Activation Now

Will you be activating Rockwell Software products electronically for the very first time? If so, videos are now available that walk you through the step-by-step procedures of the FactoryTalk activation process.

Get a node-locked activation for a stand-alone computer using the Activation Wizard | [View this Video](#)

Add concurrent activations to a server computer using the Licensing Web Site | [View this Video](#)

For more information, visit the extranet at www.software.rockwell.com/extranet/ftservices.

Prepare for Annual Renewal

A little preparation now will make the annual Toolkit Program renewal season smoother. The Extranet contains information and tips to help you ramp-up and prepare for renewals for the 2009 Program year.

Visit the [RASI Program web page](#), and log on to access the RASI Annual Toolkit Renewal Process posted under the Supplemental Program Information section, or [click here](#) to download it.

Note: The online renewal portal has not been refreshed for 2009 yet. If you didn't use the portal last year and you want to experiment with it online, please do not click "submit" because it would generate an order-submission email to your Distributor and Rockwell Automation sales channel contacts. The online renewal portal will be open for annual renewal by Nov. 15th.

Review your Partner Summary Report

Participants' enrollment information, registered contacts, and channel sales contacts are listed on the [Partner Summary Reports](#) available online at www.software.rockwell.com/extranet/programs/spqinfo/. Please e-mail contact updates or changes to rschannel@ra.rockwell.com before Oct. 31, 2008 to make sure e-mail addresses are correct for renewal notices.

Annual Renewal Timeline & Schedule

Early September

Notifications are sent to the Rockwell Automation District management of potential OEMs & RASIs that will not qualify to renew. Response is required by October 5th.

Late October

Final notices are sent to Rockwell Automation offices of OEMs and RASIs that will NOT be qualified to renew (option to change to the Developer Toolkit Program level).

Early November

Renewal Notices will be sent via e-mail to all eligible CMS, Developer, Consultant, and Educational Support Program participants globally.

Mid November

Renewal Notices will be sent via e-mail to all eligible OEM, RASI, and Corporate Engineering Toolkit Program participants globally.

Early December

Dec. 1 - RASI Incentive Dollars awards are posted (USA only).
Reminder notices e-mailed to all participants that have not renewed.

Late December

Final notices e-mailed to all participants that have not renewed.

December 31, 2008

Toolkit license and Support expires for all participants that have not renewed.
Beginning of 30-day grace-period until master activation disks time out.

January 31, 2009

Toolkit master disks time out, and Support grace-period ends.
Agreements and enrollments are terminated for participants that have not renewed.

Stay tuned to the [Channel Programs web page](#) for news about our annual Toolkit Renewal Procedures online training presentation schedule.

Channel Programs Newsletter Archive

You can view an archive of the Program Newsletters on the Extranet at www.software.rockwell.com/extranet/programs/newsletter.cfm.

PartnerNetwork™ News

Grantek Control Systems Inc. joins Rockwell Automation Solution Provider Program

We're pleased to welcome [Grantek Control Systems Inc.](#) as a partner in the Rockwell Automation Solution Provider Program. Established in 1980, Grantek is a leading provider of manufacturing automation services, providing innovative solutions designed to increase clients' return on investment and reduce time to market through improved manufacturing productivity, product quality, asset utilization and integrated technology.



Rockwell Automation Solution Providers are best in class systems integrators who provide industry and applications expertise in delivering automation and information solutions to manufacturing companies globally. Our Solution Providers are proven, trusted and established organizations that offer extensive experience in the design, implementation, project management and maintenance of your control and automation solutions. From initial consultation and design through system development, execution, commissioning and support, our Solution Providers deliver innovative results to keep your facilities operating efficiently.

For more information on the Rockwell Automation Solution Provider Program see the PartnerNetwork web page at www.rockwellautomation.com/partners or contact [Mark Moriarty](#), Mgr. Systems Integrator and Solution Provider Programs.



Join us at...

Automation Fair® 2008

Nashville, Tennessee, Nov. 19-20
Gaylord Opryland Complex

[Registration](#) open. [Visit our Web site](#)



At [Automation Fair 2008](#), targeted industrial forums and labs provide an incredible educational experience for professionals at all levels. The complete program includes more than 50 [Technical Sessions](#), more than 20 [Hands-On Labs](#) and six focused [Industry Forums](#). More than 100 Rockwell Automation [Partner companies](#) are expected to display their latest innovations and products.

Visiting Automation Fair 2008? Attend a special event prior to the BIG show:

- **First-ever Safety Automation Forum, Tuesday, Nov. 18**
In conjunction with *Automation World* magazine, we're presenting a holistic approach to safe automation design. Learn about the value of safety risk assessments, how to prove the value of safety, and what to expect in the future.
[Register now](#)
- **Vibration Users Group, Tuesday, Nov. 18**
Learn best practices and solutions around condition monitoring and the Dynamix™ product family. [Register now](#).
Download the new [Dynamix brochure](#).



[→ VISIT OUR WEB SITE](#)

Training News

Knowledge Network – Virtual Learning Series for Partners

Webcast Schedule - Join Us: Call In - Log On - Learn

Travel budget cut? Need more information on Rockwell Software products? Please mark your calendars! Rockwell Automation holds partner-only technical webinars every month, to keep you up to date on the latest products and technologies throughout the year.

The virtual learning series is intended to improve competency and transfer knowledge to our PartnerNetwork, Distributors, and Rockwell Automation sales. All webcasts are delivered via WebEx and teleconference, and most are one hour in length.

Check the [Knowledge Network](#) web page on the extranet for additional information, upcoming dates, and connection details.

Upcoming Schedule

Sept 23: FactoryTalk Batch v10.0 (8AM; 3PM CT) (8AM; 3PM CST)

Oct 21: FactoryTalk AssetCentre Process Device Configuration (8AM; 3PM CST)

Presentations available on-demand in the online archives

Spend time between projects increasing your technical proficiency by taking advantage of the [presentation archives](#). Presentations are archived on the extranet for convenient, on-demand viewing at a later date. Go to: www.software.rockwell.com/extranet/know/.

Here's a list of the most recent presentations posted to the online archive:

- Rockwell Automation and Cisco: Best Practices for Manufacturing Networking
- FactoryTalk AssetCentre - Introduction to Calibration Management
- FactoryTalk Historian System Architecture and Selling
- FactoryTalk Alarms and Events
- FactoryTalk Activation Overview and License Migration
- FactoryTalk Metrics - Overview
- Connectivity and OPC Update
- FactoryTalk Services Platform Overview
- Building Value-Added Batch Solutions
- What's New in FactoryTalk View SW

Optimize your training investment

For global Customer Training Schedules as well as information on other Training Services offerings, please visit the [Rockwell Automation customer training web site](#).



Product, Service and Solution News

New Released Software Products & Components Available for Web Download

The following products are aligned with RSLogix5000 V17, and are now available for web download.

- FactoryTalk Services Platform (v2.10.01.16)
- FactoryTalk Activation (3.01.00.19)
- RSLinx Classic (v2.54.00.11)
- RSLinx Enterprise (v5.17.00.07)
- RSLogix5000 Compare (v3.0.0.45)
- RSNetworx (v9.00.00)
- RSLogix Architect (v3.00.00)
- RSEmulate5000 (v17.00.00)
- FactoryTalk Gateway (v3.01.00.06)

In addition, the following components are now available:

- FactoryTalk Services Platform (v2.10.01.16)
- FactoryTalk Activation (3.01.0000.0019)
- FactoryTalk View CE Release (v5.00.03)

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Security solutions enhance your protection capabilities

Like you, we place high value on industrial control system security. Learn more about security solutions and services that can help you reduce your risks and further enhance your ability to protect people, property and proprietary information.

[→ VISIT OUR WEB SITE](#)

Solutions for sustainable production

Find new ways to make your operations cleaner, safer, and more energy efficient.

[→ VISIT OUR WEB SITE](#)

[→ DOWNLOAD PDF](#)

Improve your power quality

PowerFlex 700S control is now available for PowerFlex 700L liquid cooled AC drive Frame 2. The panel mount design is ideal for applications with small space requirements. The family of 700L AC drives use integrated active converter technology for better power quality over a wide range of industrial power voltages.

[→ VISIT OUR WEB SITE](#)

[→ DOWNLOAD PDF](#)

Continuously flexing cables support your most demanding motion control applications

Our continuously flexing cables have a distinct type of outside jacket, shield braid, filling material, and insulation to withstand constant movement.

[→ VISIT OUR WEB SITE](#)

[→ DOWNLOAD PDF](#)

Meet global customer requirements for enhanced safety

Achieve greater modularity and continued reliability with Bulletin 194R next-generation 30 A/60 A rotary disconnect switches. Available in fused and non-fused versions, they are rated to both UL 98 and UL 508, making them ideal for service entrance, main panel or at-motor disconnect applications.

[→ DOWNLOAD PDF](#)

Support

Contract Callout Services can reduce maintenance costs

Whether you're a first-time or experienced Integrated Architecture system user, these easy-to-use tools, sample code and reference materials will help you understand, plan and configure a system efficiently and effectively.

[→ VISIT OUR WEB SITE](#)

[→ DOWNLOAD PDF](#)

Remanufacturing process ensures quality and timeliness

Interested in decreasing Mean Time Between Failures to improve your productivity and profitability? Read "[7 Highly Effective Steps of Remanufacturing](#)" to help you determine whether it's best to repair, remanufacture or replace equipment.

[→ VISIT OUR WEB SITE](#)

Increase your skills through ControlLogix™ Certificate Program

Improve your plant system's quality, efficiency and productivity using the latest ControlLogix technology, and earn professional recognition and credits at the same time.

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Enhanced Online Support Navigation features Self-Service Support menu

Start with the Rockwell Automation Knowledgebase for 24/7 technical information and assistance:

- View technical/application notes
- Obtain software patches
- Subscribe for product/service email notifications
- Ask questions, and much more!

Rockwell Automation is piloting Live Chat as an alternative for customers with TechConnect Support to obtain live technical assistance – without picking up the phone!

The Live Chat pilot program is available to customers located in North America (select products only), 10am-12pm and 2pm-4pm EST Monday-Friday. A Knowledgebase account is required to log in.

[→ VISIT OUR WEB SITE](#)

Publications

Strategic Maintenance magazine helps you implement the right solutions

Develop the most effective maintenance strategy for your business and unique challenges. Articles help you identify maintenance issues and determine the best solutions.

[→ DOWNLOAD PDF](#)

The Journal from Rockwell Automation and Our Partners wins APEX 2008 Award of Excellence

The international APEX competition honors excellence in corporate communications, and this year *The Journal* was recognized with the Best Custom-Published Magazine & Journal prize. [Subscribe](#) to the electronic version. View the [most recent issue](#) of *The Journal*.

Upcoming Events

Focus on Sustainability at Pack Expo 2008, Nov. 9-13

To deliver sustainable manufacturing, design a sustainable machine. Visit our booth (N-3245) and see what's new in automation and information solutions for sustainable packaging applications, including machine design (cradle to cradle), operating efficiency, and environmental/energy savings. Meet us at Pack Expo and see what a global partner can do for you!

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Gain a competitive advantage: Migration Solutions Webinar Series

The Process Automation Systems series highlights examples of phased migrations, tailored to individual manufacturers' equipment, and will cover various technical enablers and approaches for migrating a complete system.

[→ VISIT OUR WEB SITE](#)

Win a \$300 gift card

Let us know how we can build a better [PartnerNetwork](#) for you. [Complete this survey](#) and your name will be entered into a drawing.

Featured Sites

Strategic Maintenance Solutions

Meet your production and business goals with the right mix of predictive, preventive, and reactive strategic maintenance methods. Implement the right architecture and maintenance methods to optimize your automation assets and reach your production and business goals.

[→ VISIT OUR WEB SITE](#)



Automotive Industry

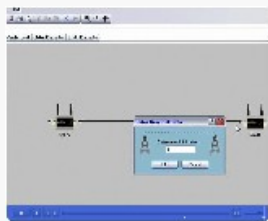
Reduce your time-to-customer and your costs.

With a tight economy and even tighter competition, you need suppliers to play a larger role in successfully executing the supply chain.

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Rockwell Automation Partner Profile



Wireless Video Demo from ProSoft Technology

It is hard to shrug off the benefits of wireless. Who wouldn't want to add a new level of flexibility to their application, stop fussing with wires and save some money? But with confidence growing in un-tethered communications it seems like every automation vendor on the planet has a wireless product...so how do you select the right products for your application? How do you overcome the knowledge gap in a very different, diverse kind of technology?

This brief instructional video aims to ease your wireless concerns by showing you how the right tools and products can make all the difference in your experience when integrating wireless into your application. You will watch the design of a test network using our four-step ProSoft Wireless Designer software, the installation of our test application, and a walk through demonstration of a radio configuration using the ProSoft Configuration Builder.

(All product software demonstrated in this video are offered free-of-charge to customers)

To view ProSoft's wireless demo, visit www.prosoft-technology.com/wirelessdemo/

To compliment our existing wireless products we have expanded our product offering to include:

- 900 MHz Industrial Frequency Hopping Ethernet and Serial
- 2.4 GHz Industrial Frequency Hopping Ethernet and Serial

ProSoft Technology

To see the full line of RadioLinx products, visit <http://www.prosoft-technology.com/wireless>



Rockwell Automation Partner Profile



Exchanging ControlLogix® Backplane Data with a Database or MQ is a Snap with xCoupler® eATM™ Module



Snap an xCoupler eATM module into a ControlLogix PAC and you can immediately begin dropping tag data into a database table or messaging system to create event triggers, alerts, reports and other instructions - all without needing to know how to write a single line of programming code. It provides a simple, low cost and robust way to implement initiatives such as business intelligence, data warehousing, enterprise resource planning, customer relationship management, supply chain management and more.

Flexible - xCoupler eATM modules are available for use with a wide selection of business systems including IBM WebSphere MQ messaging systems and databases such as IBM DB2 and AS/400, MySQL, Oracle, and the newest: Microsoft SQL Server 2005.

See for Yourself - To see what an xCoupler eATM module can do for you, contact Alex Cuningham at Online Development to schedule a brief, personalized webinar. Email Alex at acuningham@oldi.com, or call: 1-865-251-5238.



Online Development Inc.

http://www.oldi.com/xcoupler_index.htm



Contact Information

Extranet: www.software.rockwell.com/extranet

Channel Development Priority Hotline: 414 382-8360

Menu Options

1. Toolkit Program Questions, Order Inquiries, Toolkit Master Disk Issues
2. GoldMaster, Temporary Activation, or Revs Program Questions
3. Technical Support (for assistance other than Toolkit Master Disk Issues)
9. Repeat Menu

Main Rockwell Automation Phone Number: 414 382-2000

RS Fax Number: 414 382-8153

Channel Programs Online: www.software.rockwell.com/extranet/programs/index.cfm

Channel Development Email Address: rschannel@ra.rockwell.com

Channel Development Mailing Address: 3rd Floor, 1201 South Second Street, Milwaukee, WI 53204 USA

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